

August 11, 2018

OFFICE OF  
GENERAL COUNSEL

Office of General Counsel  
Federal Election Commission  
1050 first Street, NE  
Washington, D.C. 20463

2018 AUG 27 AM 10:33

MUR # 7487

Complainant:  
Craig Keith

Ft Wayne, IN 46815

I am writing to formally file a complaint against Ms. Courtney Tritch. In 2017, she made several campaign donation to multiple candidates and parties. In one donation on 3/25/17 Ms Tritch declared that she was employed by Courtney Tritch Consulting. However in subsequent donations, she declared that she was unemployed.

See this link for reference:

<https://www.opensecrets.org/donor-lookup/results?name=Courtney%20Tritch>

These declarations contradict her public statements about her work history. See these sites as reference:

<https://www.tritchforcongress.com/about-courtney>

[https://votesmart.org/candidate/biography/177845/courtney-tritch#.W28hn\\_ZFzIU](https://votesmart.org/candidate/biography/177845/courtney-tritch#.W28hn_ZFzIU)

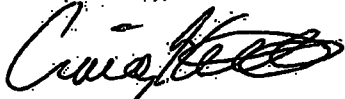
<https://www.courtneytritch.com/about>

<https://www.courtneytritch.com/keynote-speaker>

<http://linkedin.com/in/courtneytritch>

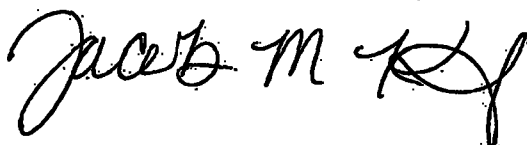
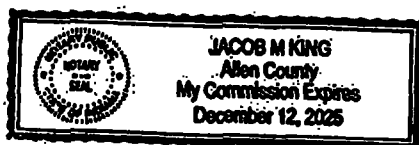
Due to these contradictions, I believe an investigation should be made into her donations and and employment during those times.

Respectfully,



Craig Keith

Subscribed and sworn to before me on  
this 24th day of August 2018.



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Marketing Strategy

Keynote Speaker

Meeting Facilitator

About

Contact

# ABOUT

## COURTNEY TRITCH



With over 17 years of experience in marketing, public speaking, and nonprofit management, Courtney Tritch is a leader in marketing strategy and communications, and an in-demand conference speaker. She has led nationally-recognized marketing campaigns, and she speaks locally and nationally on topics ranging from economic development marketing strategies to the importance of diversity and inclusion in today's competitive communities.

She also speaks and writes personally on behalf of causes about which she is passionate, which led to co-founding Progressive Social Hour, focused on equal rights and inclusion. And, in 2015, she spoke at TEDx Fort Wayne on the importance of diversity and inclusion in community development.

She is an ATHENA Award nominee and a 2011 recipient of *The Greater Fort Wayne Business Weekly's* "40 Under 40" Award.

In addition to graduating Phi Beta Kappa from Indiana University, Courtney holds her marketing strategy certificate from Cornell University and graduated from the U.S. Chamber of Commerce's Institute for Organization Management Program.



## PICKLES

Pickles is the mascot for Courtney Tritch Consulting and works hard every day to keep up company morale. She is adopted from the amazing Allen County SPCA and is a pug mix. Mixed with what we're making, but we think it's a combination of love and mischief.

## Contact

Looking for this website instead?

[Trinity Consulting](#)

Phone: (260) 267-6252  
Email: [courtney@trinitytritch.com](mailto:courtney@trinitytritch.com)

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# KEYNOTE SPEAKER

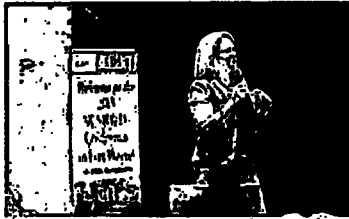


Photo: Keynote speaker at the District 3 Conference for the National Council for Marketing and Public Relations

## CONFERENCES

Courtney Tritch has spoken locally and nationally on topics ranging from economic development marketing strategies to the importance of diversity and inclusion in today's competitive communities.

[Contact](#)

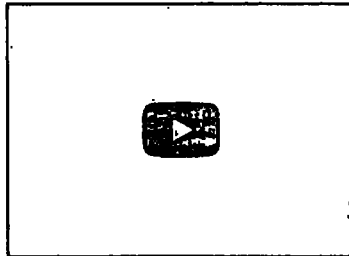


Video: 2017 Fort Wayne Women's Expo at the Allen County War Memorial Coliseum

## SPECIAL EVENTS

Courtney Tritch is a passionate speaker who uses humor to tie us all together in the reality of the human condition. She isn't afraid to show vulnerability in sharing her own life stories and speaks often about the need for empowerment, especially for young women.

[Contact Us](#)



Video: 2015 TEDx Fort Wayne speaker: Let's Talk Diversity and Inclusion

## RECENT SPEAKING ENGAGEMENTS

- 2017 Fort Wayne Women's Expo
- 2017 Young Leaders of Northeast Indiana My City Summit
- 2015 National Council for Marketing and Public Relations
- 2015 TEDx Fort Wayne
- 2014 StriveTogether's National Conference

[Contact](#)

Engaging. Intelligent. And with a funny bone. I have always been impressed with Courtney Tritch's knowledge and her commanding ability and confidence in front of groups -- and all with a great sense of humor! Courtney's name was at the top of our list when looking for a closing keynote speaker for our conference.



Andrew Welch, Executive Director of Marketing and Communications, Ivy Tech

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## PASSIONATE ABOUT INSPIRING OTHERS

For more than 16 years, Courtney has worked alongside elected officials and business and community leaders from both sides of the political aisle, through her work in community and economic development. Originally from Fort Wayne, she returned 10 years ago and began working on growing the community through her work with the Downtown Improvement District. Her drive for economic growth was recognized quickly, and by 2010 she was recruited for a position at the Northeast Indiana Regional Partnership.

As vice president of marketing at the Northeast Indiana Regional Partnership, Courtney participated in bipartisan work such as the development of the Mayors' and Commissioners' Caucus of Northeast Indiana. She also helped lead the Regional Cities Initiative Team, securing \$42 million in state funding for regional quality of life projects aimed at attracting young talent to northeast Indiana.

In 2016, Courtney started a nonpartisan group called Progressive Social Hour to push for progress in equality, equity, and inclusion in the Fort Wayne area. She speaks locally and nationally on topics ranging from economic development marketing strategies to the importance of diversity and inclusion in today's competitive communities.

She has started two businesses: Sweets by Courtney (featured as an emerging business by the *Chicago Sun-Times*) and Courtney Tritch Consulting.

Her common-sense, no-nonsense approach toward economic growth has been recognized throughout the community, with a nomination for an ATHENA Award in 2010; the Greater Fort Wayne Business Weekly's "40 under 40" award in 2011; and the opportunity to give a TEDxTalk in 2015.

A Phi Beta Kappa graduate from Indiana University, Courtney holds a marketing strategy certificate from Cornell University and graduated from the U.S. Chamber of Commerce's Institute for Organization Management Program.

And her first job out of college? Courtney was chosen from over 1,000 applicants to drive the Oscar Mayer Wienermobile across the country for a year.





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Campaign Office:  
1838 Bluffton Road  
Fort Wayne, IN 46809

Office: 260-739-5658  
Scheduling: 260-222-6335  
Media: 260-267-0882  
[connect@tritchforcongress.com](mailto:connect@tritchforcongress.com)

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- 

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Courtney Trinch

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**FUNDING**

**FUNDING**

[./candidate/campaign-finance/177845\)](#)

## **Courtney Tritch's Biography**



<https://votesmart.org/canphoto/177845-lq.jpg>

**On The Ballot:** Running, Democratic for U.S. House - District 3

## **Contact Information**

### **Campaign Email**

[connect@tritchforcongress.com \(mailto:connect@tritchforcongress.com\)](mailto:connect@tritchforcongress.com)

### **Campaign Website**

[https://www.tritchforcongress.com/ \(https://www.tritchforcongress.com/\)](https://www.tritchforcongress.com/)

### **Campaign Social Media**



<https://www.facebook.com/CourtneyTritchForCongress/>



<https://twitter.com/CourtneyTritch>

### **Campaign Website - Instagram**

[https://www.instagram.com/courtneytritch/ \(https://www.instagram.com/courtneytritch/\)](https://www.instagram.com/courtneytritch/)



<https://www.linkedin.com/in/courtneytritch/>

### **Campaign**

Post Office Box 12556

Fort Wayne, IN 46863-2556

Phone: 260-222-6335

Phone: 260-267-0882

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### **Personal (#)**

- **Full Name:**

Courtney Tritch

- **Gender:**

Female

- **Birth Place:**

Fort Wayne, IN

- **Home City:**

Fort Wayne, IN

### **Education (#)**

- Certificate, Marketing Strategy, Cornell University, 2014-2015
- BA, Theatre and Drama, Indiana University Bloomington, 1995-1999

### **Political Experience (#)**

- Candidate, United States House of Representatives, Indiana, District 3, 2018

### **Caucuses/Non-Legislative Committees (#)**

- *No caucus information on file.*

### **Professional Experience (#)**

- Founder, Courtney Tritch Consulting, 2016-present
- Senior Strategist, Dartlet, 2015-present
- Owner, Sweets by Courtney
- Vice President of Marketing, Northeast Indiana Regional Partnership, 2010-2016
- Marketing and Events Director, Downtown Improvement District, 2008-2010
- Membership and Communications Director, Lincoln Park Chamber of Commerce, 2000-2006
- Spokesperson, Oscar Mayer Wienermobile, Kraft Foods, 1999-2000

### **Religious, Civic, and other Memberships (#)**

- Marketing Task Force Chair, Voices of Unity Youth Choir, 2015-present
- Co-Founder, Progressive Social Hour
- Participant, United States Chamber of Commerces Institute for Organization Management Program

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- Member, Board of Directors, Olin B. and Desta Schwab Foundation, 2010-2015
- Keynote Speaker, National Council for Marketing and Public Relations, 2015
- Speaker, TEDx Fort Wayne, 2015
- Speaker, StriveTogether National Conference, 2014
- Member, Board of Directors, Fort Wayne Downtown Improvement District, 2012-2013
- Member and Task Force Chair, Young Leaders of Northeast Indiana, 2008-2012

### **Additional Information (#)**

- **Awards:**

"40 Under 40," 2011, The Greater Fort Wayne Business Weekly  
ATHENA Award Nominee

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- [Volunteer \(/volunteer?utm\\_source=votesmart&utm\\_medium=bottomnav&utm\\_campaign=donate\)](#)
- [Ambassador \(/ambassadors\)](#)
- [\(/ambassadors\)Leave a Legacy \(/legacy\)](#)
- [\(/legacy\)Internships \(/internships\)](#)

### **EDUCATION**

- [Government 101 \(/education/government\)](#)
- [For Teachers \(/education\)](#)

### **PUBLICATIONS**

- [Blog \(/blog\)](#)

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## Education



**Cornell University**  
Marketing Strategy Certificate,  
Marketing  
2014 - 2015

This seven-course, online marketing certificate provides MBA-level strategic marketing training make strong business decisions and set strategic direction for your company. Courses cover market research, distribution strategy, communicating the value of brand, new media strategy and more.



**Indiana University Bloomington**  
B.A. Theatre & Drama  
1995 - 1999

Activities and Societies: Kappa K  
Gamma, Golden Key, Phi Beta K

Graduated Phi Beta Kappa with a well-rounded liberal arts degree that serves me to this day with public speaking, management and problem-solving experience.

### Courtney Tritch - 2nd

Candidate for US Congress (IN-3) at Tritch for Congress

Fort Wayne, Indiana Area

Connect

Message

More...

Tritch for Congress

Cornell University

See contact info

500+ connections

With over 17 years of experience in public speaking, economic development, and marketing, Courtney Tritch is a leader in marketing strategy and communications, and an in-demand conference speaker. She has led nationally-recognized marketing campaigns, and she speaks locally and nationally on topics ranging from economic development to marketing strategy.

Show more

## Highlights

### 7 Mutual Connections

You and Courtney both know Charly Butcher, Paula Hughes-Schubert, and 5 others

## Experience

### Candidate for US Congress (IN-3)

Tritch for Congress

Jul 2017 - Present · 1 yr 2 mos

Fort Wayne, Indiana Area

In northeast Indiana, we know how to get things done. Now let's take that mentality to Washington. But to do that, we are going to need your help. Your commitment to #TeamTritch will be an investment in yourself, in future job opportunities, in healthcare for your family, and in the best schools for your kids. Together, we can build a promising future for all of us.

So, go ahead, and join #TeamTritch: A team that will protect your interests; invest in your future; and build a future where the American Dream can be a reality for ALL Americans.

Home | Fort Wayne |  
Tritch for Congress

Courtney-Tritch-  
headshot.png

### Founder

Courtney Tritch Consulting

Nov 2016 - Present · 1 yr 10 mos

Fort Wayne, IN

- Create comprehensive marketing strategy to meet clients' needs
- Provide brand audits on current marketing strategies and materials
- Lead strategy sessions with clients to uncover marketing obstacles and brand pitfalls
- Research competitors and develop brand differentiators... See more

Messaging





## Senior Strategist

### Dartlet

Jan 2015 - Present · 3 yrs 8 mos

Seattle, WA

- Consult on brand strategy for clients
- Assist in leading brand workshops
- Identify potential strategic partners and new clients



## Vice President of Marketing

### Northeast Indiana Regional Partnership

Mar 2010 - Oct 2016 · 6 yrs 8 mos

Fort Wayne, Indiana Area

- Develop and manage talent attraction strategies for the region
- Spearhead the Our Story Project to develop a comprehensive master narrative to market the region, engaging nearly 1,000 people in the process.
- Responsible for brand development, alignment and management for all departments a... See more

Your Story. Made Here.

Northeast Indiana  
Regional Partnership...

## Marketing & Events Director

### Downtown Improvement District

Jan 2008 - Mar 2010 · 2 yrs 3 mos

- Act as press liaison and spokesperson, conducting interviews with radio, TV and print media
- Develop and execute all marketing activities including web, Facebook, e-newsletter, cooperative advertising programs, print campaigns, etc.
- Implement key metrics to track marketing effectiveness... See more

Show 2 more experiences ~

## Skills & Endorsements

### Event Planning · 36

Endorsed by Gina Kostoff, MA and 1 other who is highly skilled at this

Endorsed by 2 of Courtney's colleagues at Northeast Indiana Regional Partnership

### Press Releases · 36

Endorsed by Todd Appleman, who is highly skilled at this

Endorsed by 3 of Courtney's colleagues at Northeast Indiana Regional Partnership

### Media Relations · 35

Endorsed by 2 of Courtney's colleagues at Northeast Indiana Regional Partnership

Endorsed by 6 people who know Media Relations

Show more ~

## Recommendations

Received (6) Given (4)



**Andrew Welch, M.S. in IMC**  
Executive Director of Marketing and Communications at Ivy Tech Community College  
March 16, 2017, Andrew worked with Courtney but at different companies

Engaging, Intelligent. And with a funny bone. That's how I would describe Courtney from the first time I had the chance to meet and work with her in her role at the NEIRP. I have always been impressed with her knowledge and her commanding ability and confidence in front of groups -- and all with a great sense of humor! Courtney's name was at the top of our list when the Ivy Tech Northeast team was planning a regional community college marketing conference for the National Council for Marketing and Public Relations in Fort Wayne. We were fortunate to have her as our closing keynote, presenting "The Power of Partnerships." Her keynote gave an inside look into how her daily work mostly dealt with

Messaging

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community partnerships in order to move the needle, and how we all need to rely on one another to be successful. And even though she was not from a community college setting, Courtney did an amazing job of making the connection to community colleges and how we work very much the same way. I will always be an advocate for Courtney, as I think so highly of her in our community. I am so happy we have her here in northeast Indiana.

Stephen J. Bailey

**Stephen J. Bailey**

Web Designer, Social Media Developer, SEO Strategist, and Digital Marketer

March 15, 2017, Stephen J. reported directly to Courtney

I have had the pleasure of working with Courtney in different capacities over the last few years including two years at the Northeast Indiana Regional Partnership. Courtney is someone that gets things done without hesitation. She shows up, thinks big picture, and expects the best from those around her and from herself. I found her to be dedicated to her career and the goals of the organization beyond the regular weekday hours. She is kind but direct, knowledgeable but curious, informed but always open to ways to do things better. I found her leadership skills to be unique and inspiring. While working with her, I pushed myself to meet her desire for excellence in her projects that I was connected to. She is a clear communicator and always dependable. It is always an honor to work with her and I hope that I have the chance to work with her again in the near future.

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