BEFORE THE FEDERAL ELECTION COMMISSION

ENFORCEMENT PRIORITY SYSTEM DISMISSAL REPORT

MUR: 7377

Complaint Receipt Date: May 3, 2018 **Response Date:** June 20, 2018 **EPS Rating:**

Alleged Statutory Regulatory Violations: **Respondents:** Wolf 2018 and Benjamin Thomas Wolf, as Treasurer ("the Committee"),¹ Benjamin Thomas Wolf

52 U.S.C. §§ 30104(b), 30120(a)(1), (d)(1)(B) 11 C.F.R. §§ 100.52(d), 104.3(a)(3)(ii), 110.11(c)(3)

The Complaint alleges that Wolf made an undisclosed \$1,000 contribution to the Committee by purchasing software with personal funds to be used by the Committee, and that the Committee's television ads failed to contain a clear written statement that Wolf approved the ad.² The Response states that the software was for Wolf's personal use and that all of the Committee's television ads displayed the required written statement for at least four seconds. The referenced ads do not appear to contain either a written or oral statement approving the communications.³

Based on its experience and expertise, the Commission has established an Enforcement Priority System using formal, pre-determined scoring criteria to allocate agency resources and assess whether particular matters warrant further administrative enforcement proceedings. These criteria include (1) the gravity of the alleged violation, taking into account both the type of activity

¹ Benjamin Thomas Wolf was a 2018 candidate for the U.S. House of Representatives in Illinois's Fifth District. Wolf 2018 was his principal campaign committee, which was terminated on April 22, 2018, 11 days before the Complaint was filed.

² We note that the television ad available at the link in the Complaint fails to include either an unobscured, fullscreen, view of Wolf stating that he has approved the communication or a voice-over by Wolf stating that he has approved the communication, accompanied by a clearly identifiable photographic or similar image of him, as required by 52 U.S.C. § 30120(d)(1)(B) and 11 C.F.R. § 110.11(c)(3).

³ The Complaint implies that several ads were not in compliance with the Act or Commission regulations, but only contains three links to the same ad run by the Committee. See <u>https://www.youtube.com/watch?v=pxvCgJ6Rxp8</u>.

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and the amount in violation; (2) the apparent impact the alleged violation may have had on the electoral process; (3) the complexity of the legal issues raised in the matter; and (4) recent trends in potential violations and other developments in the law. This matter is rated as low priority for Commission action after application of these pre-established criteria. Given that low rating, the unlikeliness the general public would have been confused as to who was responsible for the television ads,⁴ and the fact that the Committee has terminated, we recommend that the Commission dismiss the Complaint consistent with the Commission's prosecutorial discretion to determine the proper ordering of its priorities and use of agency resources. *Heckler v. Chaney*, 470 U.S. 821, 831-32 (1985). We also recommend that the Commission close the file as to all Respondents and send the appropriate letters.

Lisa J. Stevenson Acting General Counsel

Kathleen M. Guith Associate General Counsel

Stephen Gura Deputy Associate General Counsel

Jeff S. Jordan Assistant General Counsel

Kristina M. Portner Attorney

June 29, 2018 Date BY:

⁴ The content of the ad indicates that the public would not be confused as to whether Wolf approved it. The ad opens and closes with Wolf's campaign logo, Wolf talks directly to the camera for most of the ad, he identifies himself as the candidate, and he asks for the viewer's vote.