

To NStipanovic@fec.gov

CC

bcc

Subject Re: Famos LLC Advisory Opinion Request

Dear Mr. Stipanovic:

In response to your email of April 16, 2010, to confirm:

Fact 1 is correct as stated, and

Fact 2 is also correct.

If you have any further questions please feel free to contact me straight away. Thank again for your attention to our request.

Regards,
Christopher Shining
SVP Marketing
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"What is inconceivable today will be the norm tomorrow".

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On Apr 16, 2010, at 5:53 AM, NStipanovic@fec.gov wrote:

Dear Mr. Shining,

Following up on our telephone conversation yesterday morning regarding your advisory opinion request, please confirm our understanding of the following facts:

- 1. Political Affinity Account Holders will be removed from the revenue sharing chain described in your request. Any revenue that would have gone to the Political Affinity Account Holders by virtue of them being in the "referral path" will be passed down to the next Account Holder or entity in the referral path.
- 2. At time of registration with Famos, Account Holders may indicate whether any portion of their revenue should be distributed to a Political Affinity Account Holder. However, before Famos distributes any portion of an Account Holder's revenue to any Political Affinity Account Holder, Famos will send a separate confirmation note to the Account Holder that Famos intends to make this distribution. Only when the Account Holder confirms will Famos distribute the revenue to the

Political Affinity Account Holder.

Thank you very much.

Neven F. Stipanovic
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Office of General Counsel
U.S. Federal Election Commission
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