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## **FACSIMILE TRANSMISSION**

- TO: Commission Secretary, Federal Election Commission
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### **COMMENTS OR INSTRUCTIONS:**

Comments to Draft Advisory Opinion 2003-37.

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February 4, 2004

By Facsimile and Hand Delivery

Commission Secretary Federal Election Commission 999 E Street, NW Washington, DC 20463

Re: Draft Advisory Opinion 2003-37

Dear Commission Secretary:

The 324 undersigned environmental, civil rights, civil liberties, women's rights, public health, social welfare, senior, religious, and social justice organizations submit these comments on the General Counsel's draft of Advisory Opinion 2003-37 prepared in response to a request by Americans for a Better Country ("ABC"). For the reasons set forth below, we wish to express our profound concern over the broad scope of the draft opinion, both as it applies to federal political committees and as it appears to reach the educational, advocacy and voter participation activities of nonfederal political organizations and other nonprofit corporations. There is no authority under the Commission's regulations, the Federal Election Campaign Act ("FECA") or the Supreme Court's recent opinion in *McConnell v. FEC* to regulate these activities in the manner suggested in the draft opinion.

The organizations signing this letter are organized as nonprofit corporations under state law and are exempt from federal income taxation under sections 501(c)(3) and 501(c)(4) of the Internal Revenue Code ("Code"). Several organizations operate as qualified nonprofit corporations under 11 C.F.R. § 114.10. A number of the signatories have established separate segregated funds that are registered with the Commission as political committees; many also maintain nonfederal political organizations established under IRC section 527(c)(3) that are not registered with the Commission. The common interest among all of these organizations is that we regularly seek to educate the public and to advocate positions on progressive legislative and policy issues, including the positions taken by federal officeholders with respect to these issues.

If the draft opinion is adopted as proposed by the General Counsel, the result may be that we could no longer conduct these activities unless we raise and spend funds in accordance with the source and contribution limitations of the FECA. For most of our organizations, raising funds under these restrictions would be impossible. For those organizations represented here that are exclusively organized under IRC section 501(c)(3), we are not permitted under federal tax law to establish or maintain a separate segregated fund to engage in political activity. Therefore,

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this opinion would entirely shut down many of the advocacy activities of our organizations. As 501(c)(3) and 501(c)(4) organizations, we are funded by large and small donors. Most of the undersigned organizations could not exist without the large grants and contributions from foundations, corporations and individuals that are prohibited under FECA. See 2 U.S.C. § 441a and 441b. Even those of us that operate federal political committees are able to raise relatively small amounts from our members for these purposes - amounts that could never support the extensive educational and advocacy programs we have conducted for many years. In any event these limited contributions are desperately needed to support our political programs as required by law. We therefore urge the Commission, with the greatest sense of urgency and in the strongest terms possible, not to issue the draft opinion in its present form.

#### Discussion

Although numerous aspects of the draft opinion are extremely troublesome, we are most concerned by the opinion's proposed reworking and expansion of the definition of "expenditures" in FECA § 431(9) to include any communication that "promotes, supports, attacks, or opposes" a candidate for federal office. While the facts of the current request concern a nonconnected political committee, by adopting this analysis the opinion can be read to extend to independent issue groups as well. As nonprofit corporations, the vast majority of us are flatly prohibited by FECA § 441b from making any "contribution or expenditure in connection with any election to any political office." Because we frequently refer to federal officeholders and candidates in our communications with the general public, and do so in a manner that may be highly critical of the officeholders' positions on issues, the proposed redefinition of "expenditures" would cause many of our currently lawful communications to become unlawful corporate expenditures.

Just in the past few months, for example, the organizations represented here have criticized Congress' and the Administration's policies and actions concerning such issues as tax cuts for the rich, Medicare and prescription drugs, oil exploration in the Arctic, nominations to the federal judiciary, abuses of civil liberties in connection with the war on terror, and numerous other issues. There is little doubt, we fear, that these communications would be perceived both by our opponents, who are constantly looking for ways to handcuff our efforts on behalf of our causes, and, based on the reasoning of this draft, by the Commission itself, as "opposing", or even "attacking," President Bush and other federal officeholders. This is the case even though these communications have not identified Mr. Bush or any other officeholder as a candidate for re-election, referred to the November 2004 election, or otherwise urged or implied opposition to the President's or any other individual's candidacy.

These communications have been aimed, not at these individuals as candidates, but as current officeholders in an attempt to influence legislation and public policy. Making it unlawful to criticize the policies and actions of a sitting President or Members of Congress except under the auspices of a registered political committee is one of the most fundamental attacks on the freedom of speech and freedom of association of American citizens ever contemplated by a governmental agency.

The proposed definition of "expenditures" is nowhere to be found in section 441b, even

though it is the only provision of federal election law governing contributions and expenditures by nonprofit corporations such as those represented here. Under the Supreme Court's decisions in *Buckley v. Valeo* and *Massachusetts Citizens For Life v. FEC*, section 441b was authoritatively construed to prohibit corporate communications that expressly advocate the election or defeat of clearly identified candidates. We have relied on this long-standing interpretation and have fully complied with it in all of our educational and advocacy programs. In passing the Bipartisan Campaign Reform Act of 2002 (BCRA), Congress restricted certain limited broadcast communications, but it did nothing to modify the express advocacy test as applied to communications in other forms of media or even to broadcast communications disseminated outside of BCRA's 30/60 day black-out periods.

In redefining "expenditures," the draft opinion relies on the Supreme Court's recent decision in *McConnell v. FEC*, that upheld the constitutionality of BCRA's provisions limiting, and in some case prohibiting, political party committees from using nonfederal funds to support communications that "promote, support, attack or oppose" federal candidates. But, these restrictions are contained in a separate provision of BCRA, 2 U.S.C. § 441i, that applies exclusively to political parties and no other organization or entity. Most importantly, Congress did not amend the provisions applicable to corporations in a similar manner, nor did it revise the statutory definition of "expenditures" as proposed in the draft opinion.<sup>1</sup> The Commission has no authority to enact a new standard for corporate communications when Congress itself chose not to do so.<sup>2</sup>

The extent to which the draft advisory opinion reaches far beyond Congress' intent is also demonstrated by recent legislation governing so-called "527" or "soft-money" political

<sup>3</sup> Furthermore, even if the Commission had such authority, it is prohibited from adopting a new substantive rule of election law in an advisory opinion. See 2 U.S.C. § 437f(b). Instead, the FECA provides that the Commission may only adopt rules through the administrative process, including notice and an opportunity for public comment and Congressional review. See 2 U.S.C. § 438(d). Should the Commission undertake such a rule-making to address the issue of nonprofit corporate communications in the future, we are confident that we could demonstrate that educational and advocacy activities of nonprofit corporations do not present the risk of corruption or appearance of corruption as the Supreme Court found with regard to political parties. Unlike the parties, we operate entirely independently of federal officeholders and candidates, which, under BCRA, are even severely limited in the manner in which they may raise funds for nonprofit organizations. See 2 U.S.C. § 441i(d).

<sup>&</sup>lt;sup>1</sup> The proponents of BCRA created the new restrictions on "electioneering communications" at least in part due to a recognition of the limits of the express advocacy test. Faced with numerous court decisions limiting express advocacy to the so-called "magic words," Congress attempted to regulate a narrow set of broadcast communications through the bright-line test created in the definition of "electioneering communications." In doing so, Congress clearly understood the constitutional difficulty faced in its task, demonstrated by the back-up definition in the event that Supreme Court rejected the bright-line test. It seems unlikely that Congress would have thought the electioneering communications provisions necessary if the Commission had the authority to unilaterally expand the express advocacy test.

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organizations. Even prior to BCRA, Congress considered the operation of these organizations and concluded that, in the interest of greater public disclosure, they should register and file reports with the Internal Revenue Service. See Pub.L. 106-230, 114 Stat. 477 (July 1, 2000), codified at I.R.C. §§ 527(i)-(j). In 2002, shortly after it enacted BCRA, Congress again considered the disclosure obligations for these organizations and amended the registration and reporting requirements to ease the burden on some of the organizations covered by the 2000 amendments. See Pub.L, 107-276, 116 Stat. 1929 (Nov. 2, 2002). In neither instance, however, did Congress outlaw 527 political organizations or even authorize the IRS to curtail their activities. Furthermore, in ruling on the constitutionality of BCRA, the Supreme Court expressly noted that despite the Act's limitations on the fundraising abilities of political parties, "interest groups, however, remain free to raise soft money to fund voter registration, GOTV activities, mailings, and broadcast advertising." McConnell v. FEC, 540 U.S. at [slip op. at 80]. This plain reading of the statute is inconsistent with the approach of the proposed advisory opinion. If the Commission adopts the ABC opinion as drafted, it would be to appropriate to itself authority which Congress has twice refused to provide.

The draft opinion is also inconsistent with the Commission's own rulemaking excluding section 501(c)(3) organizations from the ban on electioneering communications. Several months ago, the Commission recognized the need to limit the scope of BCRA's prohibition on 501(c)(3) organizations to protect advocacy communications by these groups:

The Commission believes the purpose of BCRA is not served by discouraging such charitable organizations from participating in what the public considers highly desirable and beneficial activity, simply to foreclose a theoretical threat from organizations that has not been manifested, and which such organizations, by their nature, do not do.

Final Rules and Explanation and Justification, "Electioneering Communications," 67 Fed. Reg. 65190, 65200 (Oct. 23, 2002)

Based on this draft opinion, it appears the Commission is prepared to consider denying all 501(c) organizations the ability to engage in this "highly desirable and beneficial activity." Even if this conclusion is not mandated by the terms of the opinion itself, it is the logical conclusion based on the reasoning set forth here.

Recent IRS guidance, in stark contrast to the position set forth in the draft opinion, confirms that 501(c) organizations are permitted to continue their advocacy activities, including attempts to influence legislative and administrative actions, throughout an election year. See Rev. Rul. 2004-6. These communications may in some cases oppose the position of an officeholder, who is also a candidate, in a manner that could be deemed, under the broad language of the General Counsel's draft, to "support" or "attack" a candidate for federal office. Nevertheless, the IRS ruled that such communications, under the circumstances described in the ruling, are consistent with the exempt purposes of a 501(c) organization and would not subject them to tax or jeopardize their exempt status.

While we have focused on the impact of the draft opinion on nonprofit organizations' educational and advocacy activities, we are also concerned about how the opinion would

handcuff our ability to undertake voter participation activities such as voter registration and getout-the-vote, especially among minority and other under-represented communities. In response to question 8 of the opinion, the draft proposes that voter registration and GOTV public communications that do not expressly advocate, but "promote, support, attack or oppose" a federal candidate, must be paid entirely with federally permissible funds. Therefore, a nonprofit organization that informs the public that President Bush and his Administration has permitted corporations to increase harmful mercury emissions and encourages individuals to register to vote would be required to pay for this activity with federal funds. The regulations at section 114.4 state only that voter registration conducted by a corporation must not contain express advocacy or be coordinated with a candidate or political party. The Commission has no authority to broaden the restriction placed on these voter participation activities.

We would like to address two other aspects of the draft opinion, which cause equally deep concerns. First, the draft opinion states that any fundraising communications that "support, promote, attack or oppose" a federal candidate must be paid for with federally permissible funds and may only raise funds subject to the federal source and contribution limits. Unlike other portions of the opinion, this language is not even arguably limited to the nonconnected PAC making this request but applies to any solicitation. Thus, it appears that a fundraising letter from our organizations that appeals for contributions to "fight against President Bush's policies that threaten to undermine effective international family planning" would be subject to this requirement. The effect of such a conclusion is staggering. In addition to soliciting contributions, fundraising communications provide another critical avenue for reinforcing and generating public support for our advocacy messages. We, and other nonprofit organizations like us, would be required to choose to forgo either the messages that inform our supporters about the public policy debate or the funds that are vital to our existence. There is no legal basis for imposing this restraint on the broader nonprofit community.

Finally, the draft opinion proposes to extend the prohibition on foreign national contributions to *any* organizations that engage in voter registration, get-out-the-vote and other activities in connection with a federal, state or local election for public office as well as ballot measures. Many of our 501(c) organizations conduct these activities. For some of us, these activities comprise a major part of our program; others engage in these activities only as the need arises related to a specific policy objective or program. Our ability to continue to engage in these activities would be threatened if we were required to screen all of our contributions to determine whether or not they were made by a foreign national as defined under the FECA. The Commission, even in its own rulemakings on foreign national contributions, has never suggested that there is a need to extend the coverage of this provision to all nonprofit organizations that conduct voter participation activities. Such an intrusion would have a severe impact on these nonpartisan activities that are vital to fostering civic participation.

#### Conclusion

This draft opinion poses an unprecedented threat to the advocacy and educational activities of the undersigned organizations as well as many organizations that are not represented. We respectfully urge the Commission to reject this draft in its current form.

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## Respectfully submitted,

Alliance for JusticeNAACP National Voter FundPeople For the American WayLeadership Conference<br/>on Civil RightsNARAL Pro-Choice AmericaSierra ClubLeague of Conservation<br/>Votersof AmericaSierra Club

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ACCESS, Inc. ACCESS/Women's Health **Rights Coalition** Adams County Citizens Alliance Adequate Housing for Missourians Advancement Project AIDS Alabama AIDS Foundation of Chicago **AIDS** Action AIDS Action Baltimore, Inc. **AIDS** Institute AIDS Legal Council of Chicago **AIDS Treatment Data** Network AIDS ReSearch Alliance Albany Advocacy Center Albuquerque Mental Health Housing Coalition, Inc. Arlington Community **Temporary Shelter** Alliance of Cleveland HUD Tenants Alliance for Better Housing Alliance for Healthy Homes Alliance for Retired Americans American Association of University Women American Friends Service Committee Americans for Democratic Action American Planning Association CHAMP Amnesty International USA Aurora Project, Inc. Appleseed Community Mental Chicago Community Health Center, Inc. Assistance Fund Asian & Pacific Islander American Health Forum Association of Asian Pacific Community Health

Organizations Association for Neighborhood & Housing Development **Bailey House** Bethany House Services in Cincinnati Bethlehem Haven Brattleboro Area Affordable Housing Corporation Bread and Roses Community Fund Bronx AIDS Services Cabell-Huntington Coalition for Columbus Coalition for the the Homeless Cancer Action CAP Services, Inc. Capital District African American Coalition on AIDS **Catholic Charities AIDS** Services Catholics for a Free Choice Catholic Health Initiatives **Center for American Progress** Center for Housing Policy Center for Impact Research Center for Law and Social Policy Center for Responsible Lending Center for Women and Families Central City Concern Central City Development Council, Inc. **Charlotte County Homeless** Coalition, Inc. Development Corporation Chicago Jobs Council Choice USA CitiWide Harm Reduction Citizens Housing Coalition Citizens' Housing and

Planning Association **Clermont Counseling Center Cleveland Tenants** Organization Cleveland Housing Network CNY Environmental Institute, Inc. Coalition for the Homeless, Inc. Coalition on Homelessness and Housing in Ohio Coalition to Stop Gun Violence Homeless CommonBond Communities Community Coordinated Child Care (4-C) Community Partners for Affordable Housing, Inc. **Community Stabilization** Project Community Toolbox for Children's Environmental Health Connecticut AIDS Residence Coalition, Inc. Connecticut Housing Coalition Corporation for Supportive Housing Cooperative Services Inc. Contoocook Housing Trust Corporation for Supportive Housing Crossroads Urban Center **Cumberland Court Housing** Commission, Inc. Dane Fund Davidson Housing Coalition Disabled Action Committee Domus Transitional Housing of St. Cloud Minnesota Earthjustice East Bay Asian Local **Development** Corporation

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East Bruinswick Community Housing Corporation East Metro Women's Council Eden Housing, Inc. Episcopal Diocese of Ohio Equinox Fairmount Housing Corporation Fairness in Rural Lending Family Services of King County Fayetteville Urban Ministry Feminist Majority Florida Coalition for the Homeless Florida Housing Coalition Florida Non-Profit Housing, Inc. Food Finders Fordham Bedford Housing Corporation Friends Committee on National Legislation Friends of the Earth Friends of Midcoast Maine Friends of Youth Frontier Housing Gay Men's Health Crises Genesis Community Loan Fund Goodhue County Habitat for Humanity Grand Valley Housing Initiatives Greater Metropolitan Housing Corporation of the **Twin Cities** Greater Syracuse Tenants Network Greene County Fair Housing Harm Reduction Coalition Health and Disability Advocates HEARTH HELP **Hepatitis Education Project** 

HOME Line Homeless and Housing Coalition of Kentucky Homes for Families Housing Alliance of Pennsylvania Housing & Community Development Network of New Jersey Housing Development Consortium of Seattle -King County Housing Development Corporation Housing Preservation Project Housing Resources Group Illinois Drug Education and Legislative Reform ICAN, Inc. Inglewood Neighborhood Housing Services Interfaith Housing of Western Maryland Interdependent Living SolutionsNashville CARES Center Improving Kids' Environment Jefferson Behavioral Health System Jewish Community Action J-Linch Inc. King County Coalition Against Housing Coalition **Domestic Violence** Latino Commission on AIDS Lawyers' Committee for Civil Rights Under Law Learning Disabilities Association of Washington Lifelong AIDS Alliance Los Angeles Housing Partnership, Inc. Low Income Investment Fund Lutheran Social Services of Southern California Maine Lead Action Project Maxfield Research Inc.

McKinley Towers Tenant Association Mercy Housing California Mercy Housing, Inc. Mercy Services Corporation Metropolitan Boston Housing Partnership Metropolitan Housing Coalition Metropolitan Interfaith Council on Affordable Housing Metropolitan Tenants Organization Mi Casa, Inc. Mid-Minnesota Legal Assistance Minnesota Coalition for the Homeless Minnesota Housing Partnership Montpelier Housing Task Force Montrose Clinic National Abortion Federation National AIDS Housing Coalition National Alliance of HUD Tenants National American Indian National Congress for **Community Economic** Development National Council of Jewish Women National Family Planning and Reproductive Health Association National Housing Conference National Housing Law Project National Low Income Housing Coalition National Low Income Housing Policy Center National Organization for

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National Organization for Women Foundation National Partnership for Women & Families Native American Rights Fund Neighborhood Development Services. Inc. Neighborhood Housing Services of Fort Worth and Tarrant County, Inc. Neighborhood Housing Services of Waterbury, Inc. New Home Development Company, Inc. New Housing Opportunities, Inc. Nevada Shakespeare Company Non-Profit Housing Association of Northern California Northeast Missouri Client Council for Human Needs, Inc. Northeast Ohio Coalition for the Homeless North Carolina Coalition To End Homelessness Northwoods Wilderness Recovery NOW Legal Defense and **Education Fund** NRDC Action Fund Office of Rural & Farmworker Rural California Housing Housing Ohio Association of Second Harvest Foodbanks Older Women's League **OMB** Watch Oregon Housing and **Community Services** Organ Health Forum Otero Arts Concil Restart Inc.

Partnership Center, Ltd. Partners In Active Living Through Socialization, Inc. Philadelphia Association of Community Development Corporations Physicians for Social Responsibility Planned Parenthood Population Action International Presbyterian Church (USA), Washington Office Project H.O.M.E. Provincetown AIDS Support Group **Psychiatric Rehabilitation** Services, Inc. **Religious Coalition for** Reproductive Choice **Religious Coalition for** Reproductive Choice Educational Fund Residents for Affordable Housing Rhode Island Coalition for the Homeless **Rhode Island Public Housing Tenants Association** Rock River Valley Mental Health Association Rogers Park Community Action Network Roots of Mankind Corp. **RPJ Housing** Corporation SAGE San Diego Housing Federation San Francisco AIDS Foundation Scott County Housing Council Sierra Club Sisters of Mercy of the Americas Regional Community Western States Center of Chicago

Society for Equal Access Society of St. Vincent de Paul, Council of Louisville, Inc. Southern California Association of Non-Profit Housing Stopping Woman Abuse Now Staten Island AIDS Task Force Suburban Essex Housing Development Corp. The Home Connection Title II Community AIDS National Network TransAfrica Forum Treatment Action Group TuscoBus, Inc. United Ministries United Pennsylvanians Utah HUD Tenants Association Utah Progressive Network Utah SOS 8 Coalition Virginia Housing Coalition Virginia Housing Coalition Information Service Wake Housing and Homeless Coalition Washington Defender Association's Immigration Project Washington's Action for New Directions Washington Association of Churches Washington Low Income Housing Alliance Wellspring West Hollywood Community **Housing Corporation** West Central MN Housing Partnership Westgate Housing Inc.

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Westmoreland Human Opportunities, Inc. White Earth Investment Initiative Wilderness Society Will-Grundy Center for Independent Living Wisconsin Citizen Action Wisconsin Partnership for Housing Development, Inc. YouthLink Greater Upstate Law Project New York AIDS Coalition Amethyst, Inc. Virginia Housing **Development Authority** Institute for Caregiver Education FACES of Stark County, Inc. Lutheran Social Services of Illinois Center for Health and Gender Equity National Womens Law Center Boston Community Loan Fund Chemical Sensitivity **Disorders** Association Citizens for Elderly Services, Inc. National Latina/o Lesbian, Gay, Bisexual & Transgender Organization South Side Office of Concern National Law Center on Homelessness & Poverty Citizen Action/Illinois VIDA/SIDA Housing Virginia Campaign, Inc.

National Housing Institute Center for Civil Justice Community Housing Coordinators Statewide Housing Action Coalition The November Coalition Northwoods Wilderness Recovery Ohio Empowerment Coalition Tennessee Fair Housing Council Jewish Alliance for Law and SocialAction The Advocacy for the Poor Trinity Services, Inc. of Joliet, TT. FreeStore/FoodBank Inc. Environmental Working Group **AIDS Treatment Activists** Coalition St. Vincent DePaul Society, **Dayton District Council** Coalition of Citizens With Disabilities in Illinois The Christian Community Action Coalition - Addictions The I Am Your Child Outreach Ministry Inc. Northwestern Housing Enterprises, Inc. American Civil Liberties Union Welfare Law Center North Carolina Community Action Association South Westerly Tenants Organization

P.A.L. Mission Community Development Law Center AIDS Alliance for Children. Youth and Families Neighborhood Housing Services of Asheville, NC, Inc. National Community Capital Association **Cleveland Diocesan Social** Action Office Chenango Housing Improvement Program, Inc. The Other Place Environmental Health Watch Mississippi Center for Justice The Brady Campaign to Prevent Gun Violence United with the Million Mom March Latino Commission on AIDS, New York, NY Unitarian Universalist Service Committee Delaware Valley Foundation Women Employed, Chicago, IL Housing Rights, Inc. Just Harvest, A Center for Action Against Hunger, Pittsburgh, PA Institute for Policy Studies, Paths for the 21<sup>st</sup> Century Project

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cc: Office of General Counsel Chairman Bradley A. Smith Vice Chair Ellen L. Weintraub Commissioner David M. Mason Commissioner Danny L. McDonald Commissioner Scott E. Thomas Commissioner Michael E. Toner Jonathan Levin, Esq.

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